

# STATS LINK CANADA STATS PACK 2010-2

(Recently released data on Canadian small businesses  
& Canadian consumers)

For more information on references use the Stats Link ID at:  
<http://www.statslinkcanada.com/Search-ID.htm>

## Top three cost concerns for Canadian SMEs (Feb 2010)

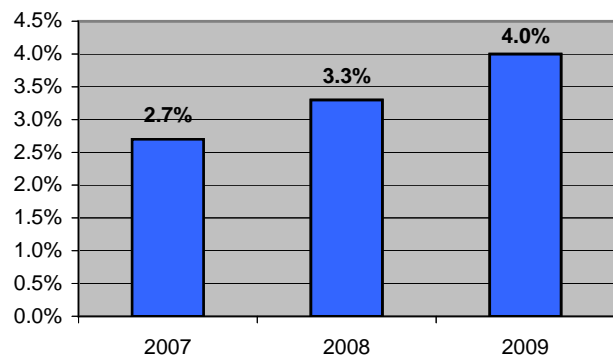
### 1. Tax, regulatory costs

2. Fuel, energy costs
3. Insurance costs

Source: CFIB

Stats Link ID: 1206

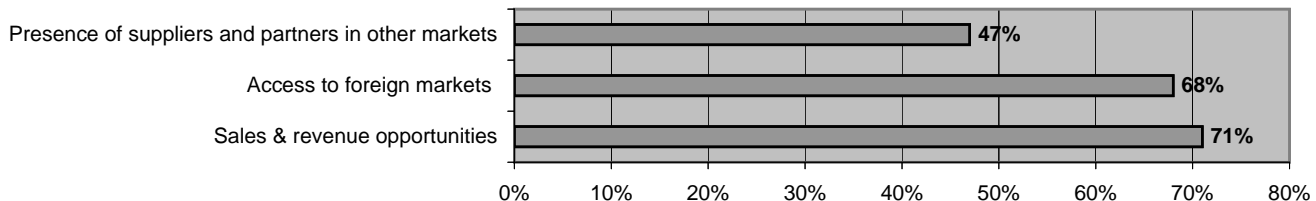
## Coupon use in the Fast Moving Consumer Goods Industry (% of units sold included coupon use)



Source: Nielsen

Stats Link ID: 39269342

## Top reasons Canadian small businesses are doing business internationally



Source: HSBC

Stats Link ID: 39269471

## Top three business constraints for Canadian SMEs (Feb 2010)

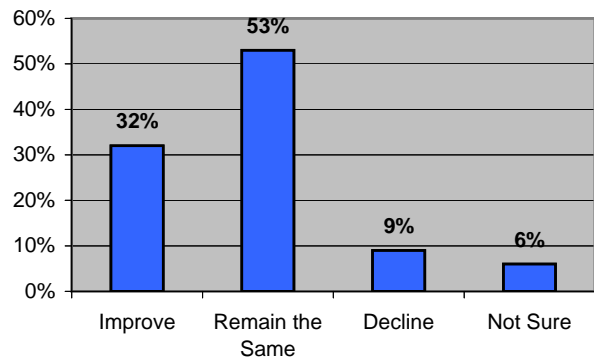
### 1. Insufficient domestic demand

2. Shortage of working capital
3. Shortage of skilled labour

Source: CFIB

Stats Link ID: 1206

## Consumer Confidence (Jan 2010) Over the next 6 months what do you think the Canadian economy will do?



Source: Angus Reid Public Opinion

Stats Link ID: 39269444

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